



19 Kyiv International Motor Show SIA'2011

May, 25 – 29, 2011
International
Exhibition Center
15, Brovarsky Ave.
Kyiv, Ukraine

GENERAL TERMS OF PARTICIPATION IN THE EXHIBITION

The Exhibitor will not be registered for participation in the Exhibition unless "AUTOEXPO" receives the following documents:

- *General Terms of Participation in the Exhibition* certified with a signature of the General Manager and the Company's seal;
- *Application for Participation (Form 1)*;
- *Application for Entry into the Official Catalogue of the Exhibition (Form 2)*;
- *Application for Extra Materials and Services (Form 3)*

Requirements to filling the Application forms in:

I. Application for Participation in the Exhibition must be submitted before **10.05.2011**

When filling in *Application for Participation* the following requirements should be met:

- Application is to be filled in with block letters;
- all the fields of the Application must be filled in and contain full information about the Company;
- Application must be certified with a signature of the General Manager and the Company's seal;

II. Application for Entry into the Official Catalogue of the Exhibition is accepted:

- in electronic format only with the logo of the company;
- Application must be filled in English;
- Organizer does not assume responsibility for the information given in the Application as well as for orthographic, punctuation or stylistic mistakes;
- deadline of the Application submission is **25.04.2011**

Attention! *In case of submitting the application after the deadline, information about the Company won't be put in the catalogue;*

- Logo should be sent electronically in the following formats: **TIFF** (Tagged-Image File Format), **EPS** (Adobe Illustrator) up to the 10th version, **AI** (Adobe Illustrator) up to the 10th version, **CDR** (CorelDRAW) up to the 10th version.

Attention! *Logo sent in any other format won't be accepted!*

III. Application for extra Materials and Services must be submitted before **15.05.2011**. After 15.05.2011 prices on all positions in the Application will be calculated with 2,5 increasing factor.

Attention! All changes and additions to the Application forms have to be certified with a signature of the General Manager and the Company's seal and sent to the Organizer in written.

On receipt of the applications, filled in according to above-stated requirements, "AUTOEXPO" and the Exhibitor will conclude a Contract.

Payment of the participation in the exhibition

Payment for the participation in the exhibition is effected by bank transfer to the account of AUTOEXPO. The terms of 100% payment for the participation in the exhibition is regulated by the Contract.

Organizer does not guarantee fulfilling the work and services if Company fails to submit the Application forms within the terms indicated in this document.

Herewith we confirm our participation in the **19 Kiev International SIA'2011 Motor Show** and accept the provisions of the „**General Terms of Participation in the Exhibition**”.

Date « ___ » _____ 200_

Signature and Company's seal _____



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Costs of services offered to exhibitors

Registration fee 300 EUR

(includes: entry of the advertising text about the company with the logo to the official catalogue; catalogue itself; badges; invitations to the exhibition; expenses on a preparatory period; 1 invitation on the state reception etc.)

Attention! Payment for registration fee is mandatory for every participant of the exhibition

Exhibition space for entire period including build-up and break-down period

Standard booth..... 205 EUR/1 sq. m.

(includes: space in the pavilion, Octanorm panel walls, floor covering, 1 table, 2 chairs, 1 electric socket, electricity supply 220 V; 1,5 kWt, coatrack, waste basket, placing name of the participating company on the fascia panel (without logo), general security of the exhibition hall in non-working hours, cleaning of the hall passages)

Attention! Extra materials and services are to be paid additionally (Form 3 of the Package)

Raw space 185 EUR/1 sq. m.

(includes: space in the pavilion for individual stand design, general security of the exhibition hall in non-working hours, cleaning of the hall passages)

Attention! Cost of raw space does not include electricity supply.
This is an extra service and is paid according to the existing prices on extra services (Form 3 of the Package)

Increase factors on exhibition space costs:

Depending on the location of the exhibition space the following increase factors are introduced:

- corner location (two open sides) - **1.2**
- peninsula location (3 open sides) - **1.3**
- island location (4 open sides) - **1.4**

Other forms of participation

Entry of the advertising text about the company to the official catalogue..... 300 EUR
(60 words with logo)

Permit for promoter's work (1 person) 70 EUR

Advertising costs in the catalogue of the exhibition

4th colour cover page1900 EUR 2nd or 3rd color cover page1650 EUR

Inside colour page..... 750 EUR Placing an additional logo 50 EUR



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